



# Tips for a Strong First Line of Defense

Everyone must play a role to build an organization-wide culture of security

With the pressure of digital transformation, executives must consider how to keep their organizations safe amidst rapid change. In the face of rising threats, what can leaders do to ensure they're protecting their companies? McAfee has identified key first steps to build an organization-wide culture of security in which every employee plays a role.

## 1. Begin with a vision and values that prioritize security

Getting staff to keep security top of mind in everything they do is critical. This begins with embedding security into the vision and values of the organization from the top down. Visibility and reinforcement from leadership is essential.

## 2. Employ technology that supports rather than inconveniences

When technology updates result in additional steps for employees, they're going to look for a shortcut. Implement technology systems that motivate staff to make smart decisions without overly burdening them.

## 3. Think security-first across all teams

Organizations need to build security into every aspect of their business. This could include incorporating a security-focused step into the product design process or a new clause to cover security risks and protocols in partnership agreements.

## Culture of Security Tips

---

### McAfee can help you stay up to date

Businesses have too much to lose if they don't prioritize security at every level. With more data to protect and cyber threats evolving, everyone must play a part in creating a culture of security. Get more tips and stay up to date on the latest trends at [CultureOfSecurity.com](https://www.mcafee.com/cultureofsecurity).