



Managing Behavioral Change that will Last

Maintaining a culture of security requires ongoing attention

Building a culture of security isn't a one-time event. It requires ongoing dedication and continuous improvement. But don't be daunted by the never-ending nature of change management. Start with small steps you can implement quickly, expanding over time as you test and learn what works best with your teams.

1. Apply incentives and rewards to drive security-first decisions

Provide motivation for security-first behavior. By incentivizing and rewarding employees for secure behaviors, such as reporting a suspicious email to IT, the forces guiding decision-making can shift over time until they become habit.

2. Use gamification for ongoing education and engagement

Employing gaming programs that test employees on their knowledge of breach risks and cybersecurity best practices provides education and training with higher rates of engagement and effectiveness than traditional methods, leading to long-term impact.

3. Build in feedback loops for opportunities to respond

Initial success in getting changes to stick depend on creating space for staff to react and opening channels to share feedback. Everyone copes with change in different ways, and it's critical to offer opportunities for people to respond.

Culture of Security Tips

McAfee can help you stay up to date

Businesses have too much to lose if they don't prioritize security at every level. With more data to protect and cyber threats evolving, everyone must play a part in creating a culture of security. Get more tips and stay up to date on the latest trends at [CultureOfSecurity.com](https://www.mcafee.com/cultureofsecurity).