



# A Culture of Security Goes Beyond Business

# Starting points to promote safe online behavior for employees at all times

By prioritizing security as a corporate value, businesses can educate their workforce about online safety and begin shifting automatic habits of employees to be more thoughtful and safer. With a greater understanding of security and the risks posed by everyday actions, staff will be more willing to make changes that are likely to stick.

#### 1. Implement healthy password hygiene

Use separate, unique passwords across all accounts and change them regularly If you have trouble remembering them, consider using a password manager.

## 2. Reduce the vulnerability of public Wi-Fi

Use a virtual private network (VPN) or a personal/mobile hotspot to stay secure while on the go. Otherwise, limit your activity or avoid public Wi-Fi entirely, when possible.

#### 3. Know what data you're sharing via apps

Never download apps from unknown sources, and be thoughtful about which apps you allow to access geolocation data. Taking a little time to review your app settings and customizing them for your use can reduce vulnerability.

# 4. Stay up to date for the best defense against threats

Create instant peace of mind by scheduling updates to happen automatically. Delete apps you no longer use to keep your device free of clutter and outdated software.

#### **Culture of Security Tips**

# McAfee can help you stay up to date

Businesses have too much to lose if they don't prioritize security at every level. With more data to protect and cyber threats evolving, everyone must play a part in creating a culture of security. Get more tips and stay up to date on the latest trends at CultureOfSecurity.com.